



World Library and Information Congress 82nd IFLA General Conference and Assembly

13–19 August 2016 | Columbus, Ohio, United States
Greater Columbus Convention Center

 **PRESS KIT**

Connections. Collaboration. Community.

INTRODUCTION

You may know your public library or remember the one you used at college, but do you realise the vital role libraries play around the world in informing and educating citizens, developing society and acting to protect access to information in all its forms?

The World Library and Information Congress offers the opportunity for the press to learn how libraries and librarians support many of the basic human rights.

The World Library and Information Congress is held each year in a different region of the world. 2016 marks the congress' return to the US for the first time since 2001. Join us to find out about the incredible work happening around the globe.

BACKGROUND

The [International Federation of Library Associations and Institutions \(IFLA\)](#) is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession. IFLA is an independent, non-governmental, not-for-profit organization with over 1300 members in nearly 140 countries.

We work to improve access to information and cultural heritage resources for the global community in this rapidly changing digital and print environment. Our key initiatives include access to *digital content*, *international leadership*, *outreach*, *cultural heritage*, and *multilingualism*.

In our professional programmes we build the capacity of our members, and set the professional agenda through development of guidelines, standards, publications and events around the world.

IFLA's status as the global organisation for library and information services ensures that our voice is represented through formal relations with the UN and other organisations.

IFLA WLIC 2016 COLUMBUS

82nd IFLA General Conference and Assembly | 13–19 August 2016, Columbus, Ohio

The [IFLA World Library and Information Congress](#) is the international flagship professional and trade event for the library and information services sector. It brings together over 3,500 participants from more than 120 countries. It sets the international agenda for the profession and offers opportunities for networking and professional development to all delegates. It is an opportunity for the host country to showcase the status of libraries and information science in their country and region as well as to have their professionals experience international librarianship and international relations in a unique way. The congress also offers an international trade exhibition with over 80 exhibitors and an exhibition of approximately 1000 m². The combined buying power of all delegates can be estimated at more than 1.2 billion dollars.

This year's conference is expected to again bring together thousands of participants from more than 120 countries. Between 12 and 19 August, more than 200 individual sessions covering the [broad spectrum of Library and Information Science](#) and its many related fields (copyright, access to information, safeguarding of cultural heritage, development, etc.) will be held at the [Greater Columbus Convention Center \(GCCC\)](#). In addition, dozens of [satellite meetings](#) and offsite sessions will take place in various locations throughout the US and Canada.

KEY SPEAKERS AT IFLA WLIC 2016 TO INCLUDE:

- **Jack Cushman**, Harvard University
- **David S. Ferriero**, Archivist of the United States
- **David Greene**, Electronic Frontier Foundation
- **Fred von Lohmann**, Copyright Legal Director, Google
- **Carol Luper**, Columbus-based veteran reporter
- **Corynne McSherry**, Electronic Frontier Foundation
- **Maura Marx**, Deputy Director, Library Services, Institute of Museum and Library Services (IMLS)
- **Wes Moore**, renowned author
- **Suhas Subramanyam**, Office of Science and Technology Policy - The White House
- **Mark Surman**, Executive Director of the Mozilla Foundation

See full details at <http://2016.ifla.org>

REGISTRATION/ACCESS

To register as a media representative, please contact the Congress Secretariat at: wlic2016-registration@kit-group.org in order to receive a media registration form. There is no registration fee for accredited media representatives. However, to register as a media representative, you must submit a copy of your official press credentials.

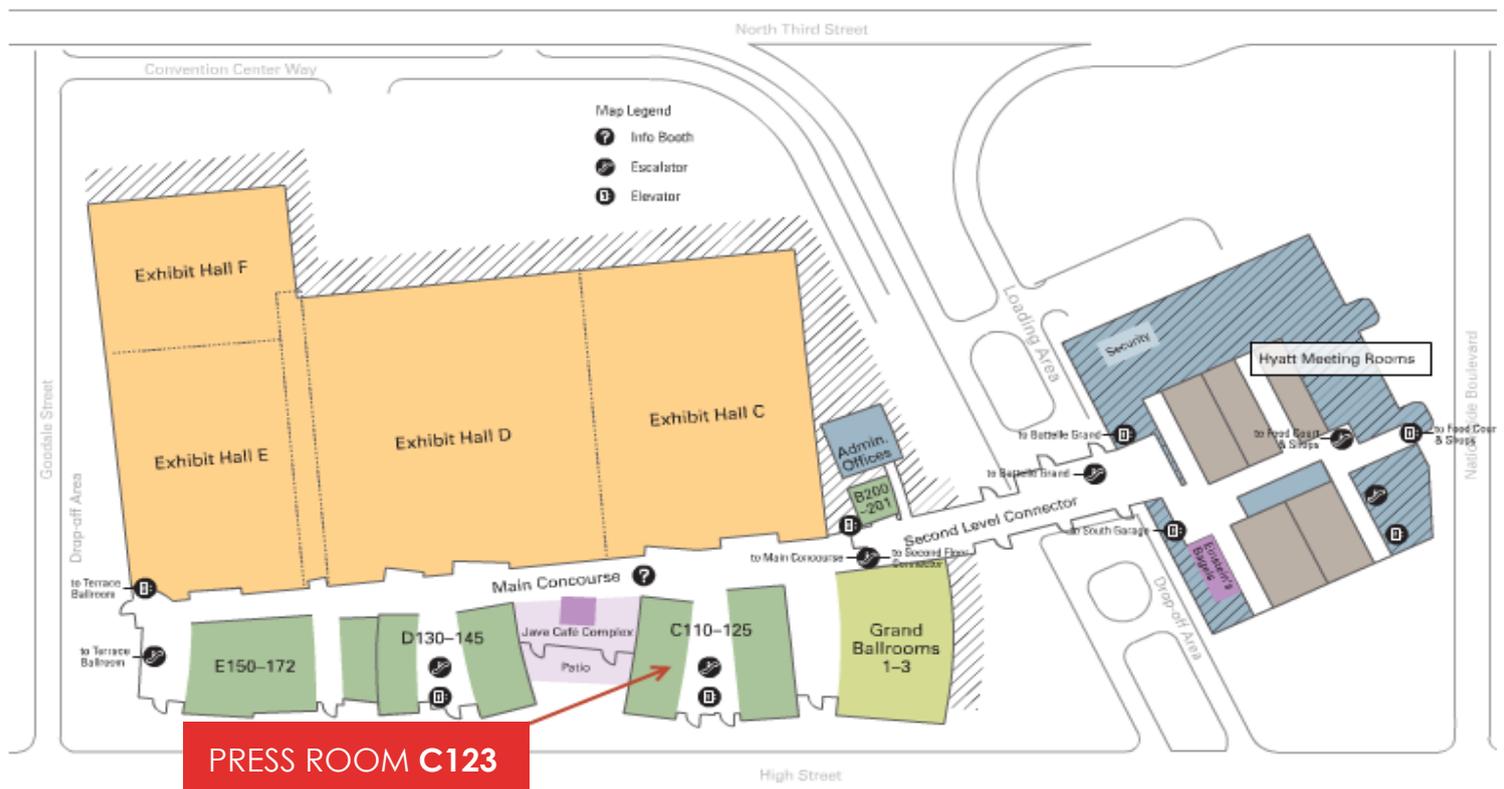
MEDIA INQUIRES

A detailed conference programme is available upon request. For all media inquiries, please contact:

Louis Takács, IFLA Communications Officer
Room 161-B | Tel. (310) 303-0691
webmaster@ifla.org

PRESS ROOM

Room C123 in the [Greater Columbus Convention Center \(GCCC\)](#)



IFLA COMMUNICATION CHANNELS

Press Releases, announcements, major news pieces in seven languages: www.ifla.org

 www.facebook.com/IFLAWLIC2016

 <https://twitter.com/WLIC2016>
#wlic2016:
<https://twitter.com/search?q=%23wlic2016>

 <http://vimeo.com/ifla>

 IFLA WLIC 2016 photos:
www.flickr.com/photos/ifla/collections/72157667592218993
IFLA Flickr: www.flickr.com/photos/ifla

KEY SESSIONS

OPENING CEREMONY: INVENTION AND INNOVATION

14 August 10:30 – 12:00 | Hall E
Doors open at 9:30



Carol Pitts Diedrichs
National Committee
Co-Chair



Patrick Losinski
National Committee
Co-Chair



Donna Scheeder
IFLA President

Congress delegates will come together on Sunday, 14 August 2016 for the official opening of IFLA WLIC 2016.

During the Opening Ceremony, delegates will be introduced to the history and culture of Columbus and the United States through music, dance and pageantry.

The theme "Invention and Innovation" of the Opening Ceremony will highlight science, industry, and information.

Programme Highlights:

- Address to Congress delegates by Donna Scheeder, IFLA President
- Welcome to Columbus by **Carol Pitts Diedrichs** (Professor and Director Emeritus at Ohio State University) and **Patrick Losinski** (Chief Executive Officer, Columbus Metropolitan Library); both serve as IFLA WLIC 2016 National Committee Co-Chairs
- Segment One: Ohio Famous Firsts
- Segment Two: America's Famous Firsts and Through the Eyes of the Inventor
- Segment Three: Road Trip across America and its Iconic Libraries
- Welcome to the United States
- Grand Finale

IFLA MARKET – CURRENT AND FUTURE OF MEDIA COMMUNICATIONS WITH CAROL LUPER

14 August 12:30 – 13:30 | Union Station Ballrooms A/B/C



Carol Luper

Carol Luper, the well-known Columbus, Ohio news presenter and host of the weekly Sunday morning show *Newsmakers*, has interviewed numerous local and national celebrities during her career, including U.S. Presidents, Senators, the Governor of Ohio, prominent singers, actors, musicians, and journalists. During Carol's 40 years in radio and television, she has seen many changes in the ways news media communicates with us and how we communicate with each other. Carol agreed to share some tips with us and her observations on the current and future of media communications. We hope that she will inspire attendees to think about the ways they communicate to the public and to other librarians around the world.

IFLA PRESIDENT'S SESSION: ANSWERING THE CALL TO ACTION: HOW MIGHT WE RESPOND TO THE CHALLENGES PRESENTED IN THE IFLA TREND REPORT

15 August 09:30 – 12:45 | Hall E

Speakers:



Mark Surman
Executive Director,
Mozilla Foundation,
United States



Fred von Lohmann
Copyright Legal
Director, Google,
United States



Jack Cushman
Library Innovation Lab
Fellow, Berkman Klein Center
for Internet and Society,
Harvard University, United
States



Maura Marx
Deputy Director, Library
Services, Institute of Museum
and Library Services (IMLS),
United States

The world continues to experience a rapid pace of change since the launch of the IFLA Trend Report in 2013. The IFLA President's Session will focus on how libraries have been responding to the continual changes in the information environment. The IFLA Trend report identified 5 high-level trends which have been discussed across the international library community over the past three years. Many in our community have answered the call to action. The session will see the publication of a new update report summarising these discussions and the community's response to the Trend Report.

To set the context, four high-level speakers will present keynote thoughts on how emerging trends since 2013 have continued to pose challenges and opportunities for the information sector, and how innovative actors are responding to those challenges with new services and approaches to information provision.



Following the presentations, the IFLA President will moderate a discussion between the speakers and the audience that focuses on deeper examination of what's new for librarians to consider. How will new trends affect us when designing services? What should we be prioritising when developing new policies to support access to information in our libraries? And what should we be ready to push back against, to defend the ideal of freedom of expression?

Chair: [Donna Scheeder](#), IFLA President

THE INTERNET'S NEW GATEKEEPERS? NET NEUTRALITY AND LIBRARIES

15 August 13:45 – 15:45 | Hall E

IFLA's [Copyright and Other Legal Matters \(CLM\)](#) with [Committee on Freedom of Access to Information and Freedom of Expression \(FAIFE\)](#) Session

Net Neutrality is the term used to describe the principle by which all traffic – films, music, documents – is treated equally over an internet connection. It is threatened by actors who seek to give preference to one type of traffic over another, effectively restricting choice and determining which parts of the internet people will find easiest to use. Inevitably, the most powerful will be better placed to optimise the performance of their content.

For libraries, whose mission is to give access to knowledge equitably, the idea that access should be controlled or made harder for reasons which have nothing to do with fundamental rights is a worrying one. This session will explain more about what net neutrality is, and what it means for librarians and library workers, as summed up in IFLA's (forthcoming) Statement on the topic.

Chair: Martyn Wade, Chair of IFLA Committee on Freedom of Access to Information and Freedom of Expression (FAIFE), United Kingdom

1. Introduction - **Eve Woodberry**, Chair, IFLA Copyright and other Legal Matters (CLM) Advisory Committee
2. Net Neutrality and Zero Rating: the societal context - **Corynne McSherry**, Electronic Frontier Foundation, United States
3. Net Neutrality and Zero Rating: legal aspects - **Stephen Wyber**, Policy and Research Officer, IFLA, Netherlands
4. Equal Before the Internet: IFLA Statement Offers Firm Support for Net Neutrality - **Amélie Vallotton**, Globethics.net (FAIFE), Switzerland
5. Implications of the IFLA Statement on Net Neutrality and Zero-Rating for Education and Practice - **Tomas A. Lipinski**, School of Library and Information Science Kent State University (CLM), United States

POSTER SESSIONS

In the Exhibition Hall you will find approximately 200 unique poster presentations. Together these form a kaleidoscopic and representative overview of library and information initiatives and projects—large and small—from around the world. Posters will be on display in the Exhibition Hall throughout the week and will be presented with authors present during two, two-hour sessions: from 12:00 to 14:00 on Monday and Tuesday—15 & 16 August. The “Best IFLA Poster 2016,” awarded during the Closing Session on Thursday 18 August 2016, will be selected from the posters presented in Columbus by a jury on behalf of the IFLA Professional Committee.

See: [List of accepted Poster Presentations](#)

PLENARY SPEAKER: WES MOORE



16 August 08:30 – 09:15 | Hall E

The Other Wes Moore: One Name, Two Fates

Wes Moore is a youth advocate, Army combat veteran, Rhodes Scholar, social entrepreneur, and founder of BridgeEDU. His first book, *The Other Wes Moore*, became an instant bestseller.

Mr. Moore entrances audiences with his infectious zest for life and his deep exploration of issues around identity and mentored intervention. He has been featured by USA Today, Time Magazine, People Weekly, Meet the Press, The Colbert Report, MSNBC, NPR and many other media outlets. Moore is also the host of Beyond Belief on the Oprah Winfrey network, and the executive producer and host of PBS's Coming Back with Wes Moore, which focuses on the re-integration of Iraq and Afghanistan veterans and their return home. [More information](#)

WHO'S IN CONTROL? PRIVACY, THE INTERNET AND LIBRARIES

16 August 09:30 – 12:45 | Hall E

[IFLA's Committee on Freedom of Access to Information and Freedom of Expression \(FAIFE\) Session](#)

Day by day issues of privacy and the internet are becoming more challenging for librarians as digital services in libraries continue to grow. This session focuses on a number of case studies concerning privacy, libraries and the internet, both those where we can influence the issues and those which have an impact but which are beyond our control. The case studies are followed by a panel discussion on the issues raised during the session, particularly focusing on questions from the audience.

1. Welcome and introduction - **Martyn Wade**, Chair of IFLA FAIFE Committee, United Kingdom
2. Opening speech: Hacking, Tracking and Other Threats to Internet Privacy - **David Greene**, Electronic Frontier Foundation, United States
3. Spies, Damn Spies, and Encryption - **James LaRue**, Office for Intellectual Freedom, American Library Association, United States
4. An Update from the RTBF Front Lines - **Fred von Lohmann**, Copyright Legal Director, Google, United States
5. Practical privacy in your library: lessons from the Library Freedom Project - **Alison Macrina**, Library Freedom Project, United States
6. Purging user data to protect privacy: a small library's outsized impact - **Polly Thistlethwaite**, CUNY Graduate Center, United States
7. Rights to privacy and freedom of expression in public libraries: squaring the circle - **David McMenemy**, University of Strathclyde, United Kingdom
8. Panel with short introduction on IFLA statement; Moderator: **Martyn Wade**

IFLA HIGHLIGHTS

16 August 09:30 – 10:30 | C213-215

Join us for this snapshot of IFLA. Catch up with some of the most important work and successes for IFLA in the last year. Then learn more about the year ahead and key initiatives to benefit libraries and associations.

Chair: Donna Scheeder, IFLA President

IFLA AWARDS

16 August 12:45 – 13:45 | Expo Pavilion / Tech Lab

- IFLA Academic and Research Libraries Section Attendance Grants by Sage/Ex Libris
- De Gruyter Saur/IFLA Research Paper Award
- IFLA Green Library Award
- IFLA LIS Student Paper Award
- IFLA BibLibre International Library Marketing Award
- Dr. Shawky Salem Conference Grant
- Naseej Conference Grant
- Kwarim Ltd Conference Grant
- EIFL-PLIP Innovation award

Presenter: Christine Mackenzie, IFLA Treasurer

PLENARY SPEAKER: DAVID S. FERRIERO



17 August 08:30 – 09:15 | Hall E

David S. Ferriero was confirmed as the 10th Archivist of the United States in 2009. Early in 2010 he committed the National Archives and Records Administration (NARA) to the principles of Open Government – transparency, participation, and collaboration. To better position NARA to fulfill these goals, Mr. Ferriero initiated an agency transformation in 2010. The transformation restructured the organization and set goals to further the mission, meet the needs of those who rely on the NARA, and find new, creative ways to

approach the agency's work. Prior to his appointment as National Archivist he served as the Andrew W. Mellon Director of the New York Public Libraries. Mr. Ferriero has also served in top positions at two of the nation's major academic libraries, the Massachusetts Institute of Technology in Cambridge, MA, and Duke University in Durham, NC. [More information](#)

PUBLIC ACCESS IN LIBRARIES

17 August 13:45 – 15:45 | Hall E

The UN 2030 Agenda for Sustainable Development identifies ICTs and the Internet as horizontal enablers for development. At the moment, half of the world's population lacks access to information online. Worldwide, more than a million libraries ensure that information and the skills to use it are available to everyone – making them critical institutions for all in the digital age. Public access to Internet through libraries is strongly promoted by IFLA and together with EIFL (Electronic Information for Libraries) we have mobilised many stakeholders in the Dynamic Coalition on Public Access in Libraries, which works within the context of the UN Internet Governance Forum to promote the role libraries play in public access to information. This session will give an overview of IFLA's involvement in regional and global Internet Governance Forums, and an introduction to the Global Connect, an initiative launched by the U.S. State Department in September 2015 with the purpose to bring 1.5 billion people online by 2020.

Chair: Stuart Hamilton, IFLA Deputy Secretary General / Director, Policy & Advocacy

1. Welcome and introductory remarks - **Stuart Hamilton**, IFLA Deputy Secretary General / Director, Policy & Advocacy
2. The Global Connect Initiative and Getting the Next Billion Online - **Suhas Subramanyam**, Office of Science and Technology Policy - The White House, United States
3. The Importance of Public Access to the Internet - **Deborah Brown**, Association of Progressive Communications (APC)
4. Public Libraries as an Access Policy Option - IFLA Public Libraries Section - **Corinne Hill**, Chattanooga Public Libraries, United States
5. EIFL Public Libraries Innovation Project - **Janet Sawaya**, Electronic Information for Libraries (EIFL), Lithuania
6. Beyond Access - Rachel Crocker, International Research & **Exchanges Board** (IREX), United States
7. The Gigabit Libraries Network – White Space Project - **Don Means**, Gigabit Libraries Network, United States
8. Discussion: How can we get more support for libraries as providers of public access to the Internet? - Chairs: **Stuart Hamilton** (IFLA) and **Janet Sawaya** (EIFL)

IFLA GENERAL ASSEMBLY

17 August 16:15 – 18:00 | Hall E | Agenda:

1. Opening by the President, Donna Scheeder
2. Appointment of Tellers
3. Establishment of a Quorum
4. Adoption of the Agenda
5. Minutes of the previous meeting, held in Cape Town, South Africa, 19 and 20 August 2015
6. In memoriam of those members who have died during the past year
7. Presentation of the Report of the President
8. Presentation of the Report of the Secretary General
9. Presentation of the Annual Accounts by the Treasurer
10. Motions and Resolutions
 - Motion to approve the holding of the next General Assembly in August 2017 (Art 8.2 of the Statutes refers)
 - Motion to approve membership fees 2017-2019
11. Motion to adjourn

Note: The General Assembly reconvenes at the Closing Session (Session 226) at 16.15 on Thursday, 18 August 2016

LIBRARIANS, THE GEARS OF THE MOTORS OF CHANGE – IFLA PRESIDENT-ELECT'S SESSION

18 August 08:30 – 10:30 | C220-222

Working together on a global vision of the need for a professional, powerful mind-set.

In an era of global communication, where information can be provided through a wide variety of media and smart devices, libraries have an important role to play in developing the skills of users and upholding the right of access to information. Only through an effective network and partnership across all types of libraries, will we be able to fulfil our mission.

Let's use our working experience to promote access to knowledge through a network of all libraries worldwide, and to develop an international position agreement to improve access to information to help the development of individuals and communities. IFLA's mission is clear and ambitious: we empower and inspire society by driving access to information, knowledge and culture for all, to support development, learning, creativity and innovation. But at the same time, the position of libraries is challenged with budget cuts, commercial competitors in the developing eBook market, and an out-dated copyright framework, which is hindering libraries in their work. Only with improved advocacy will we achieve universal access via libraries within a balanced information economy.

1. Globalization and Libraries - **Gerald Leitner**, IFLA Secretary General, Netherlands
2. Empowering Librarians for Change - **Ngian Lek Choh**, IFLA Governing Board Member, National Library Board of Singapore, Singapore
3. Professional development to enact change - **Maria Carme Torras i Calvo**, Chair, IFLA Professional Committee, Universitetsbiblioteket i Bergen, Norway
4. New roles and opportunities for new librarians - **María Violeta Bertolini**, IFLA NPSIG Convenor, Argentina
5. Skills and competences for library workers in contemporary public libraries - **Rolf Hapel**, Citizens Services and Libraries, City of Aarhus, Denmark
6. Introduction and coordination - **Glòria Pérez-Salmeron**, IFLA President-Elect, Spain

IFLA WLIC 2016 CLOSING SESSION

18 August 16:15 – 17:30 | Hall E | Agenda:

1. Address by the President Donna Scheeder
2. Presentation of Awards
3. Announcement of WLIC 2018 location
4. Vote of thanks WLIC 2016
5. Invitation to WLIC 2017 in Wrocław, Poland
6. Close of the Assembly



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